



HIRA MASHKOOR

Creative Director, UI/UX + Visual Designer, Photographer

GET IN TOUCH

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🌐 hiramashkoor.com

SKILLS

- Visual Design + Branding
- UI/UX Design + Research
- Art Direction + Brand Development
- Usability Testing
- Storytelling + Presentations
- Image Editing + Retouching
- Employee Experience + Culture
- Event Design + Management

LANGUAGES

English, Arabic, Urdu/Hindi, French

LET'S CONNECT

f @TheHira

🐦 @thehirandthenow

in @thehiramashkoor

📷 @thehirandthenow

I am passionate about creating meaningful experiences through human centered design, visual communication, and storytelling.

🔧 EXPERIENCE

- ◆ **Creative Director**
Microsoft | Oct 2021 - present
- ◆ **Senior UI/UX + Brand Designer**
Calendly | 2020 - 2021
- ◆ **Senior UI/UX + Visual Designer**
Fannie Mae | 2017 - 2020
- ◆ **Deputy Director of Communications**
National Council on U.S. - Arab Relations | 2016
- ◆ **Senior Photographer + Brand Designer**
Case-Mate | 2015 - 2016

🎓 EDUCATION

- ◆ Emory University | 2010-2012
- ◆ Georgia State University | 2012-2014
- ◆ General Assembly | 2017